

2020 Shows Shifting Workday Patterns and Productivity Gains



Research conducted and validated by
third-party Data Science team, in
partnership with the Prodoscore
Research Council

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 **Prodoscore**[™]
Productivity Intelligence

Prodoscore Data Set

TIMEFRAME: 2019 and 2020

7,000

EMPLOYEE RECORDS

900,000

DATA POINTS

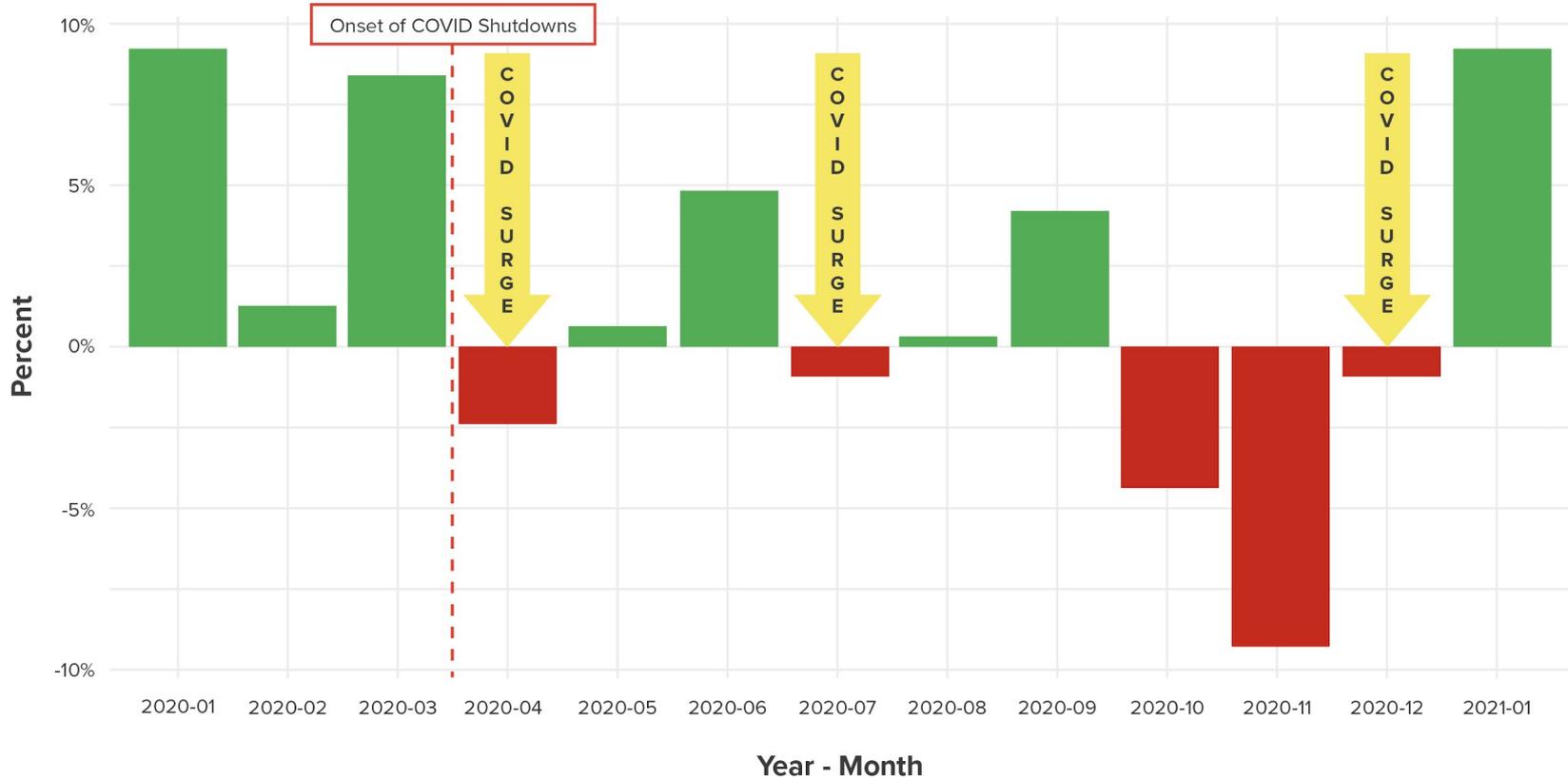
MS 365 +
Google
Workspace

OFFICE SUITE

All subsequent data validated by third party Data Science team for the Prodoscore Research Council

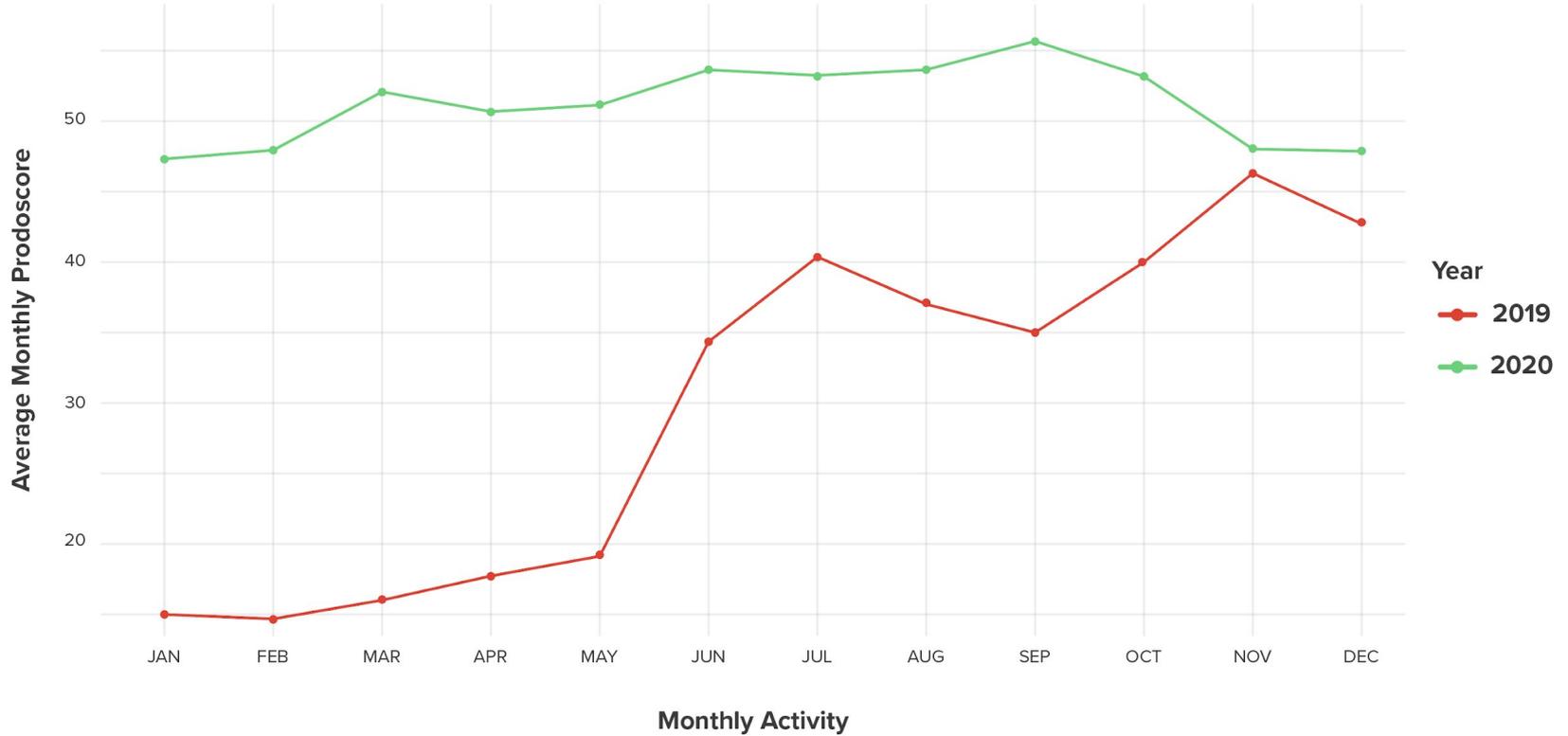


Employee Productivity Alignment with Pandemic



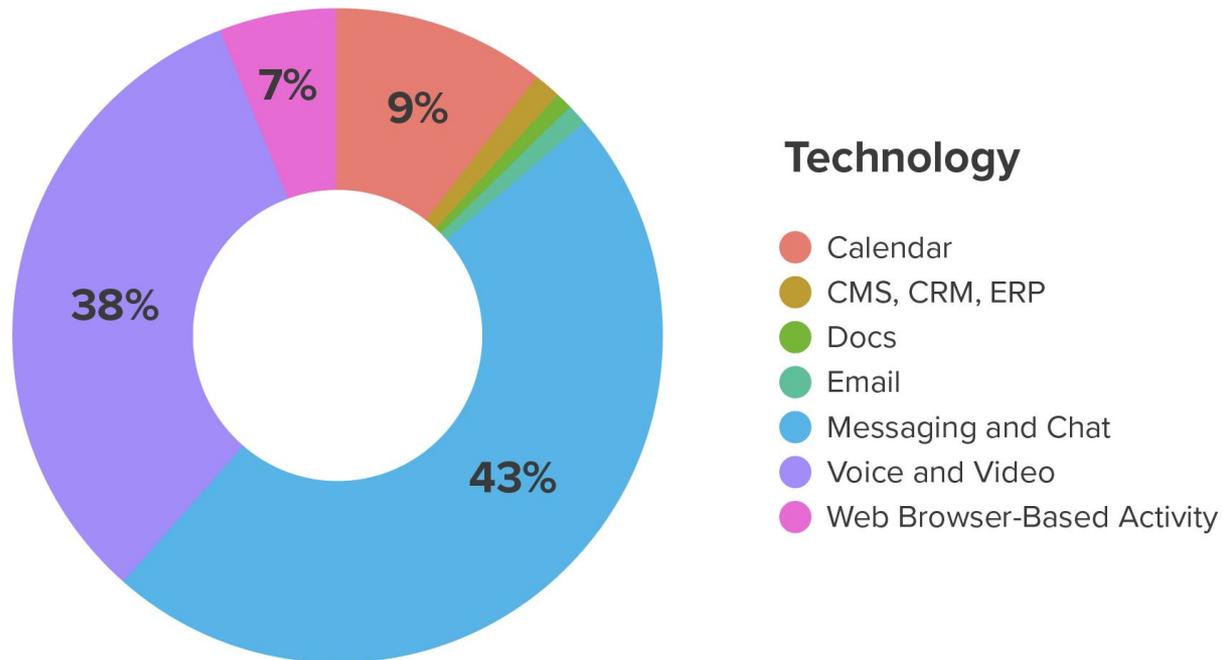
Productivity YoY Change

Comparing 2019 to 2020 YoY

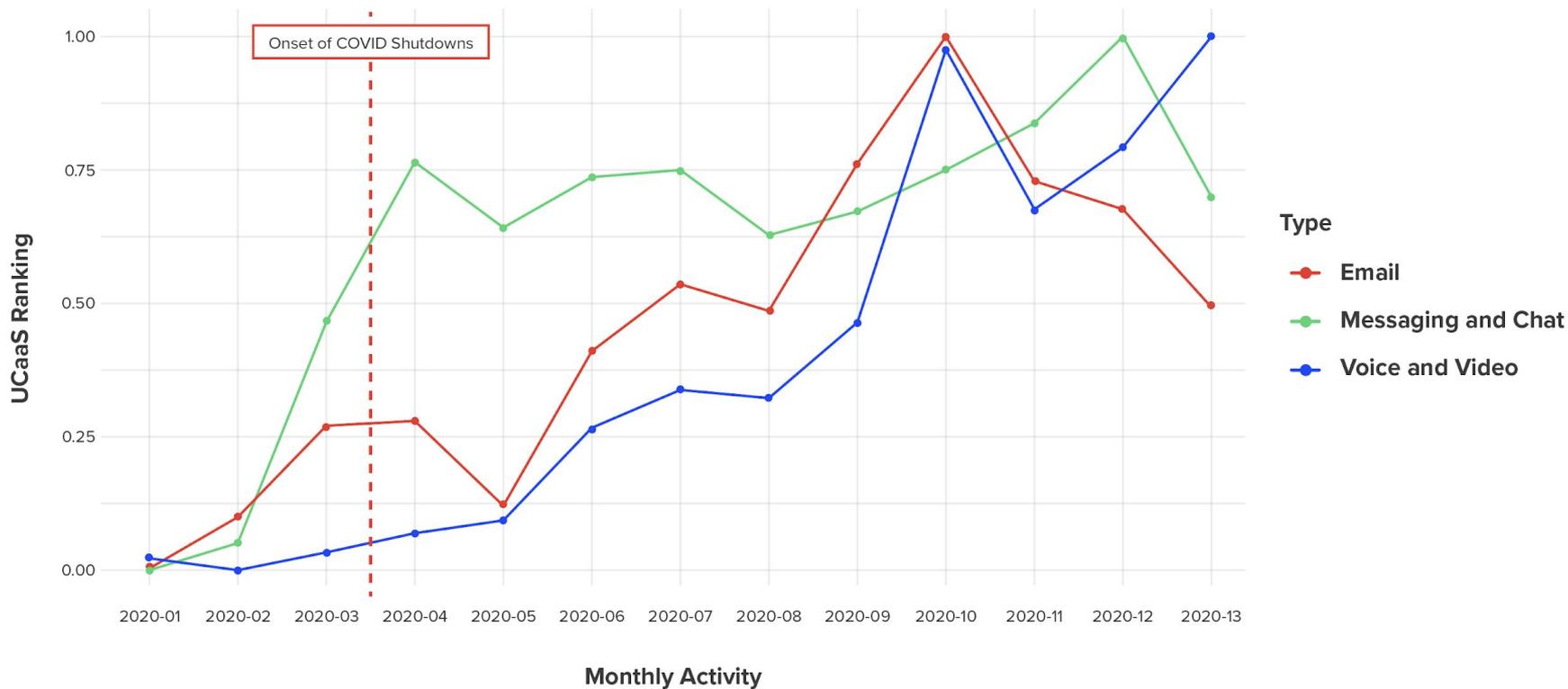


Cloud Application Usage

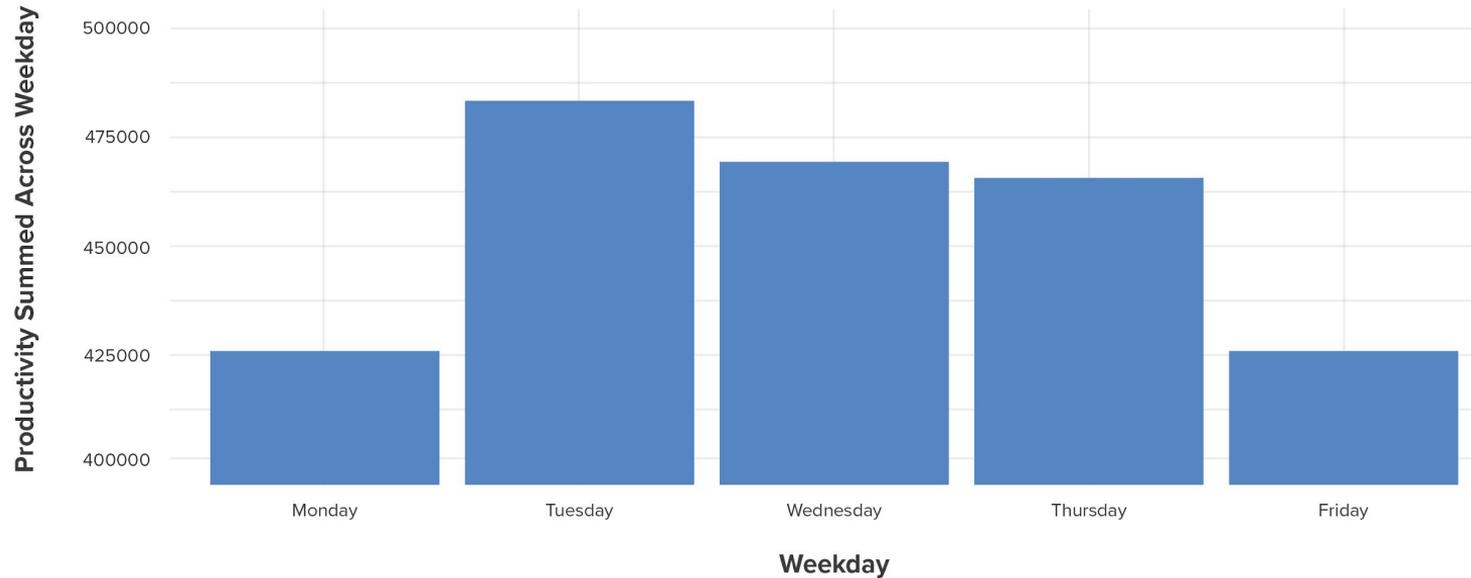
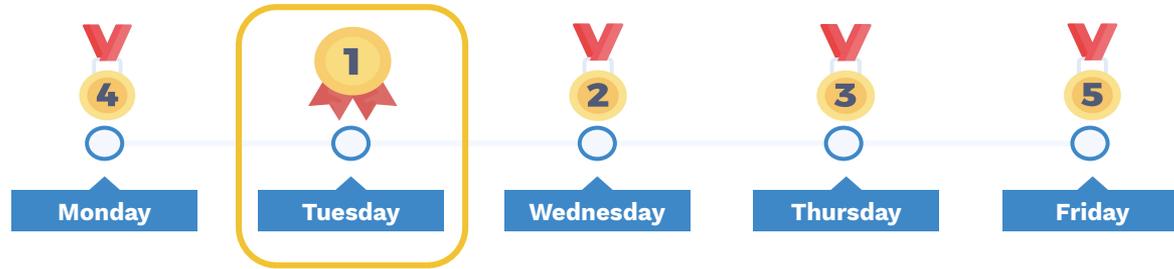
Cloud tool activity based on the number of minutes and interactions



Most Popular Communication Tools



Productivity by Day of the Week

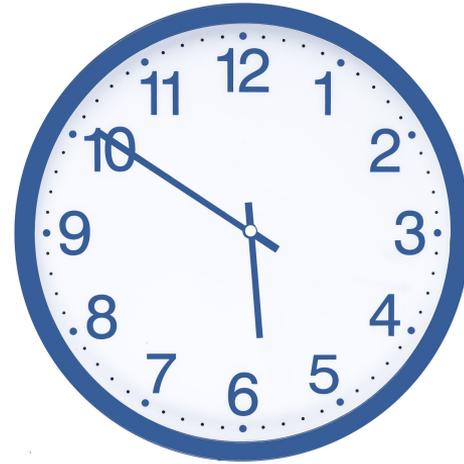


Daily Average Start and End Times



~8.06 am

Average start time
(excludes weekends)



~8.51 pm

Average end time
(excludes weekends)

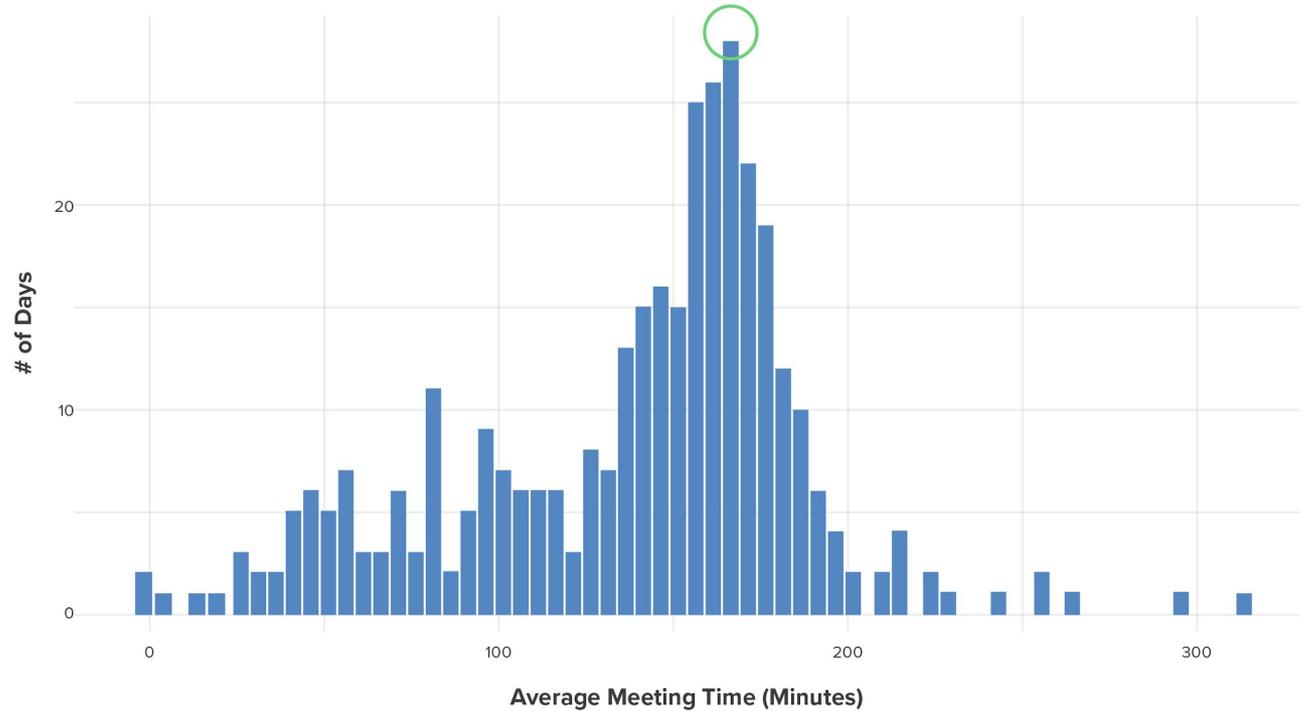


Daily Average Start and End Times: Expanding Work Day



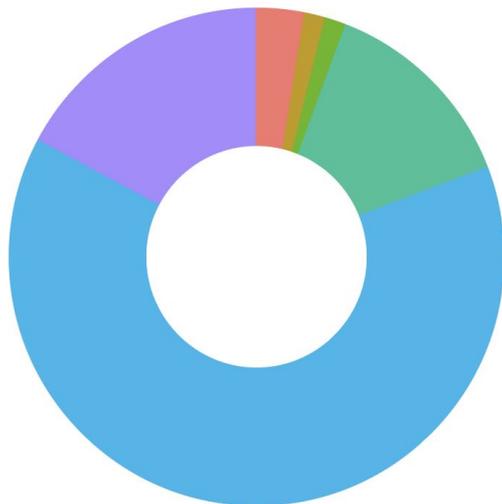
Meetings per Day

- 2 hours and 14 minutes per day, on average, spent in meetings
→ Equates to ~24.4 full days spent in meetings annually



Habits of High and Low Performers

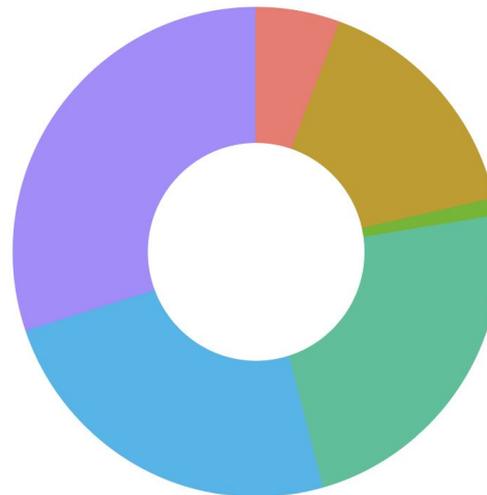
High Performers



Technology

- Calendar
- CMS, CRM, ERP
- Docs
- Email
- Messaging and Chat
- Voice and Video
- Web Browser-Based Activity

Low Performers



Technology

- Calendar
- CMS, CRM, ERP
- Docs
- Email
- Messaging and Chat
- Voice and Video

